

**VALEDICTORY FUNCTION**

03:30 pm To 03:40 pm	Welcome Address	<b>Dr. D. Lazar</b> Professor & Head, Dept of Commerce, PU
03:40 pm To 03:50 pm	Presidential Address	<b>Prof. S. Balakrishnan</b> Director SEI & RR, PU
03:50 pm To 04:05 pm	Felicitation	<b>Prof. Rajeev Jain</b> Director, Culture and Cultural Relations, PU
04:05 pm To 04:15 pm	Sharing of Impressions	
04:20 pm To 04:45 pm	Valedictory Address & Distribution of Certificates	<b>Shri. B Veeraraghavan</b> Zonal Manager, Indian Bank
04:45 pm To 04:55 pm	Vote of Thanks	<b>Prof. P. Natarajan</b> Convener, ICCAT Department of Commerce, PU



**Location**

<https://goo.gl/maps/SE5KL3Spouw>

**Campus Map:**

<http://www.pondiuni.edu.in/content/campusmap>

**Contact**

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Think Ahead **ACCA**



*Department of Commerce, Pondicherry University  
In Association With  
Association of Chartered Certified Accountants (ACCA)  
and ICSSR-SRC*

*Cordially Invite You For the*

*Two Day International Conference  
on*

*Calibration of Accounting Tools  
(Metrics, Methods, and Reports)  
in the Changing Global Scenario*

**18TH AND 19TH MARCH 2019**

Time 09:30 a.m.

Venue: JN Auditorium, Pondicherry University



*Department of Commerce,  
School of Management  
Pondicherry University*



PROGRAMME SCHEDULE

INTERNATIONAL CONFERENCE ON CALIBRATION OF ACCOUNTING TOOLS (METRICS, METHODS & REPORTS) IN THE CHANGING GLOBAL SCENARIO

DAY 1 - Monday 18 March 2019

INAUGURATION

Opening Plenary

- 9:30 am To 10:00 am Registration
10:00 am To 10:10 am Welcome Address Dr. D. Lazar
10:10 am To 10:15 am Invocation University Anthem & Lighting the Lamp
10:15 am To 10:25 am About ICCAT Prof. P. Natarajan
10:25 am To 10:35 am Presidential Address Dr. Gurmeet Singh
10:35 am To 10:45 am Inaugural Address Mohammed Sajid Khan
10:45 am To 11:10 am Key Note Address Kush Ahuja
11:10 am To 11:30 am Felicitation Dr. Anjaneyaswamy, B. Saravanakumar, Dr. Malabika Deo

11:35 am To 11:45 am Networking Tea

11:45 Am To 01:15 pm Panel Session I

ARTIFICIAL INTELLIGENCE IN ACCOUNTING: A BOON /BANE?

Moderator

Mohammed Sajid Khan

Head of International Development, ACCA

Members

Kush Ahuja Head, Business Relations, ACCA India

Ram Perumal Founder, H-Garb Informatix

Prof. M. Selvam Syndicate Member Alagappa University, Karaikudi, TN.

01:15 pm To 02:00 pm Lunch Communion



02:00 pm To 03:30 pm Panel Session II

SUNNY AND MURKY OF PARADIGM SHIFT IN ACCOUNTING PRACTICES

Moderator

Dr. Malabika Deo

Professor, Department of Commerce. PU

Members

Kameswara Rao

Oracle IOT / Blockchain Expert

Ram Perumal CPA, CMA, CFA Founder, H-Garb Informatix

Mr. Venkatachalam CA Programme Director, Prime Academy of Management Studies, UAE

03:30 pm To 3:45 pm Networking Tea

03:45 pm To 05:30 pm Technical Session I

METRICS

(Conventional and Emerging Metrics, Construction and Measurement of Metrics, and Analysis and Diagnosis of Metrics )

Chair

Prof. S. Hariharan

Professor, Dept. of Management Studies, PU

Resource Persons

Dr. Mayil Murugan Professor, Department of Commerce Madura College

Mr. Venkatachalam CA Programme Director, Prime Academy of Mgt. Studies, UAE

Paper Presentation by Delegates

05:30 to 06:30 pm - Cultural Events

DAY 2 - 19 March 2019

10:00 am To 11:30 am Panel Discussion I

NUANCES OF FINANCIAL REPORTING

Moderator

Dr. V. Kavidha

Associate Professor, Dept. of Commerce, Pondicherry University

Members

Dr. T. Mallikarjunappa

Professor, School of Management Mangalore University, Mangalore.

Dr. S. Shijin Assistant Professor, Department of Commerce, PU

Dr. G. Srinivasan GIFT Trivandrum

11:30 am To 11:45 am Networking Tea

11:45 am To 01:15 pm Technical Session II

METHODS

(Recalibration of Existing Methods, Sunny and Murky of Emerging Methods and Harmonization of Accounting Practices)

Chair

Dr. K. B. Nidheesh

Assistant Professor, Department of Commerce, PU

Resource Person

CMA. T Vigneshwaran

Chairman, ICAI Puducherry Chapter

Paper Presentations by Delegates

01:15 pm To 02:00 pm Lunch Communion

02:00 pm To 03:20 pm Technical Session III

REPORTS

(Nuances and dynamics of Financial Reporting, Standards and Disclosures - Syndrome & International Dimensions of Financial Reporting)

Chair

Dr. B. Charumathi

Professor, DMS, Pondicherry University

Resource Person

Dr. Simon Thattil

Professor, Dept of Commerce Kerala University

Paper Presentation by Delegates

03:20 pm To 03:30 pm Networking Tea